

In the Garden of Aviva

We at Aviva are actively embracing ways to improve the lives of our residents dealing with Alzheimer's and Dementia. Recent research including several studies conducted at Berkley and Columbia, have found that horticulture therapy or programs involving gardening have untapped potential for treating cognitive diseases



like Alzheimer's. These studies have determined that by engaging all five senses through programming, horticulture therapy can reignite dormant memory and slow the progression of these diseases. While more research is being developed every day, most experts in the field agree that the natural world presents a hidden

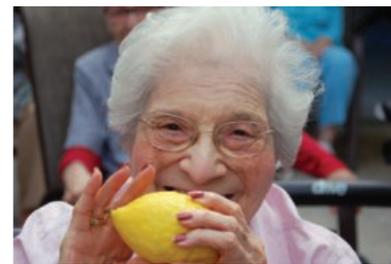
potential for treating Alzheimer's and Dementia. At Aviva, this world of hidden potential exists in our Memory Garden.

Located in Anchin's Memory Care, Aviva's Memory Garden serves as a community hub for residents. Living in Florida, the land of endless summer, has allowed our dedicated team to develop an entirely unique set of programs built



upon the resources of our garden. Thanks to the incredible generosity of The Advocare Foundation, through a dedicated grant, our team is looking to the future of our Memory Garden. Slated for completion on January 5th, 2019 the support of The Advocare Foundation has given new life to our Memory Garden. When completed

this refurbishment project will bring in a wide variety of new plants and flowers, restoration to our current garden artwork, and make our gazebo a more dynamic space. On January 9th, residents, resident families, friends and supporters will gather together for a perfect afternoon in our refreshed garden. Together the community will fill the afternoon with music, laughter, and



delicious nosh while enjoying the sights and sounds of our garden in bloom.

Our garden blooms because of you, because you have embraced our community and shared your generosity.

For more information visit www.avivaseniorlife.org

Life & Legacy

After 25 years, Aviva's journey is just getting started but we are relying on you to strengthen our campus's future. Through the Life & Legacy program selfless donors like you can ensure the future of Aviva and protect a Jewish home for seniors in Sarasota by leaving a legacy in your will or estate plans. This incredible gift will serve as a reminder for future generations your belief in providing seniors a world of possibilities.



Contact Karen Corbin, 941-203-6237 or kcorbin@jewishhcf.org



TO LIFE!

Aviva – A Campus for Senior Life Newsletter Winter 2019
www.avivaseniorlife.org

A Dream Fulfilled, A Vision for the Future

For over 25 years Aviva – A Campus for Senior Life has tirelessly worked to create a thriving, beautiful, and welcoming home for seniors in Sarasota. That mission and that vision have led us on a journey of new experiences, innovative programming, high-quality care, and a culture fostered by the Jewish values which we were founded on. Aviva is so much more than its 27-acre location, it is a feeling of mispucha, of home, of knowing we are all part of this beautiful family. Every resident here is part of an incredible family, one that welcomes all and supports one another during moments of celebration and moments of difficulty. In 2004, after years of generous support and outpouring of compassion by donors, the Aviva Jewish Housing Foundation was brought to life. The Foundation's mission was to celebrate and support the philanthropic activities that would not only care for the campus today but prepare for its future. Aviva has been tasked to care for the day to day needs of the nearly 300 residents who call the campus home, and the Aviva Jewish Housing Foundation has worked philanthropically to ensure the future of Sarasota's only Jewish senior living campus. Two organizations supporting the idea of tikkun olam, making the world a better place for our

community's seniors. Today, those two organizations will become one.

As of December 2018, the staff and board leadership will begin the process of merging the two non-profit organizations. Led by CEO, Jay Solomon, the merger is expected to be completed by the end of the first fiscal quarter in 2019. Once completed both the day to day operations and philanthropic activity will all fall under the umbrella that is Aviva – A Campus for Senior Life. After a unanimous vote by both leadership boards, the actions of the former Foundation will be led by Vice President of Philanthropy, Karen Corbin, who will now also serve as



a member of Aviva's senior management team.

The decision to bring these two organizations together was made to provide the best possible experience to residents, families, and donors. Aviva will continue to uphold the legacy of the Aviva Jewish Housing Foundation. However, now as one organization

Foundation staff will have access to a plethora of resources as they work to strengthen Aviva's financial future. The goal is to provide the Foundation staff and more importantly the donors an even closer relationship with the residents whom they work to support. As one united Aviva organization, the community can expect to see greater brand consistency as both organizations fully embrace the identity that runs at the very core of Aviva – A Campus for Senior Life.

Aviva is the warm, inviting, and dynamic community it is today due to the endless support of people like you. Our donors who not only generously support us



Norm Cohen, President of Aviva Operations Board



Jill Levine, Past-President of AJHF Board

Now, we would like to invite you to immerse yourself in our world. If you have not had the opportunity to spend Shabbat on campus, experience our gourmet Kosher dining, or meet our residents, then now is the time to do so! As our supporters, we welcome you to see why we believe so adamantly in the Aviva experience and all that it offers not only to our residents but to our families, volunteers, and donors.

For more information on how to get involved on campus visit avivaseniorlife.org or call our philanthropy team at 941-203-6237 to learn more about sponsorship opportunities including planned giving through our Life & Legacy program or one of our many upcoming events!

Keep the Dream Alive 2018



On the day of our 25th anniversary, residents, staff, volunteers, and community supporters joined together for our annual Keep the Dream Alive fundraiser. Singing along to the hits from The Beatles, attendees enjoyed a decadent catered desert buffet before dancing well into the night in celebration. While the night was filled with laughter and good times, thanks to the incredible work of event co-chairs Sheila Birnbaum and Susan Steenbarger, the event took time to shed light on the extraordinary work of Aviva's Benevolent Care Fund. Supported and sponsored directly from your donations garnered through Keep the Dream Alive, the Benevolent Care Fund ensures that no qualified resident of Aviva will ever be without their community due to financial burden. Thanks to your contribution, the Benevolent Care Fund will continue to support our residents as they age.

YOUR donations have given our residents the safety and security of home:

- Since the Benevolent Care Fund's inception over \$6.3 million has been collected to support the seniors of Aviva.
- Your support has allowed the Benevolent Care Fund to thrive for over 22 years since its founding in 1996

For more information on the Benevolent Care Fund visit our website at avivaseniorlife.org or call 941-203-6237.



Eight over 80

We are proud to announce the 2019 honorees who will be recognized at this year's Eight Over 80 event. These nine individuals have been nominated as extraordinary stewards of the Sarasota community. Each honoree is recognized for the work they have done to enrich the lives of the Sarasota community through their passion, leadership, generosity, and wisdom. Aviva is proud to honor these individuals and celebrate the difference they have made in our community.

Honorees:

- | | |
|-------------------|----------------------|
| Victoria Brown | Mickey Fine |
| Carolyn Kaplan | Marion Levine |
| Barbara Lupoff | Alfred Rose |
| Nancy Schlossberg | Mary Ann & Ted Simon |

Eight Over 80

Date: March 17, 2019

Time: 10:30 am

**Place: Michael's On East
Brunch**

Helping to enrich the lives of the residents at
Aviva – A Campus for Senior Life

Aviva – A Campus for Senior Life is Sarasota's only non-profit, rental senior living campus which offers all levels of care on a rental basis. Inspired by the Jewish values it was founded on, Aviva allows residents in Independent Living, Assisted Living, Memory Care, Skilled Nursing, and Rehabilitation to live life to the fullest while experiencing a world of possibilities.

For additional information or sponsorship opportunities please contact

**Karen Corbin, 941-203-6237 or
kcorbin@jewishhcf.org**

Aviva – A Campus for Senior Life is Sarasota's only rental non-profit senior living community. The community's mission is to provide seniors in Sarasota with an enriching, dynamic, and fulfilling lifestyle inspired by Jewish values and tradition. Your donations strengthen our community and provide new opportunities for the residents of Aviva.